

2nd Annual Pillar Awards Sponsorship Opportunities



About Brave Women Project

Brave Women Project exists to develop opportunities for women of diverse backgrounds to move into brave action through conscious choice and intentionality within our spheres of influence. The ability to move into brave action comes from our community of women as we experience the power of unparalleled encouragement. Through peer to peer education and constant evolution, we engage women as they identify areas in their lives where bravery is needed.

We use the 5 Es for Life - **Educate, Empower, Encourage, Engage, Evolve** - as a guide for women to promote equity through developing in four core areas: relationships, professional, impact, and wellness. These 5 Es for Life, or 5 Pillars of BWP, are the five nomination categories for the Pillar Awards.

2023 –First Annual Pillar Awards recap

Doubletree Greentree

November 17, 2023 - 11:00 am to 2:00 pm

Nomination Categories:

5 + 1 overall Pillar Winner

Nominee Goal: 15

Actual Nominees: 27

Attendance:

Attendance Goal: 75

Actual Registered: 135

2023 Awardees:

Dr. Christine McClure –

University of Pittsburgh

Nicole Lerda –

MaxxCole Salon and Skin Spa

Tiffany Huff-Strothers –

When She Thrives

Kelly Frost –

Frost Executive Services, PEEL,
and Frost Bites Podcast

Katie Stern –

The Little Fox – Toby's Foundation
and Build Bold

Lisa Krall –

Park Avenue Wealth Management

2023 Sponsors (20):

Anonymous

AhHA! Consulting

Decorating Details

Events by Lindsey

GetWITit Pittsburgh

K2 Creative Strategies

Life Force Wellness

Mary Richter

MaxxCole Salon & Skin Spa

MWRI – Magee Women's Research Institute

Park Avenue Wealth Management

PEEL – Pittsburgh's Elevated & Emerging Leaders

Schneider Downs

Southpointe Wealth Management of Raymond James

Squibb-IT

Steffan Industries

The Hormone Center

The Little Fox – Toby's Foundation

Villa Montarti Portrait & Legacy Design

Workscape

2nd Annual BWP Pillar Awards

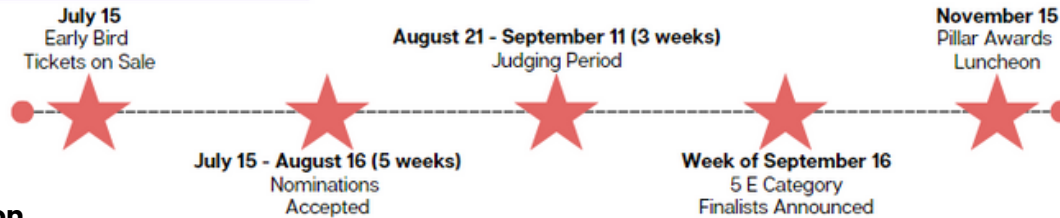
Friday, November 15, 2024

9:45 am - VIP Reception

11:00 am - 1:00 pm - Awards Luncheon

Sheraton Station Square

Event Timeline



VIP Reception

\$2,500
(sold!)

This pre-event networking reception will be held from 9:30 am to 11 am and will be an invitation only VIP event. Guests will include nominees, winners, sponsors, and judges from 2023 and 2024 and the BWP Board of Directors. Sponsorship will cover light appetizers, coffee, tea, and water. Expected attendance: 80 - 100

- Table of 8 at the Awards Luncheon with priority seating (\$480 value)
- Signage at both the VIP Reception and Luncheon
- Opportunity to address the VIP Reception attendees (3 minutes) and welcome for the Luncheon Attendees
- Full page ad (\$200 value) in the Pillar Awards program and social media mentions

Pillar of Success Sponsor

\$1,500
(1 available)

- Table for 8 guests with priority seating and signage (\$480 value)
- Opportunity to announce the overall Pillar Winner (sealed envelope!) and read highlights from their nomination
- Purchase of 6 winner trophies
- Full page ad (\$200 value) in the Pillar Awards program & social media mentions

5 Es for Life Sponsorship

\$800
(sold out!)

- Choice of ~~Educate~~ (sold), ~~Empower~~ (sold), ~~Encourage~~ (sold), ~~Evolve~~ (sold), ~~Engage~~ (sold)
- Table for 8 guests with priority seating and signage (\$480 value)
 - Opportunity to announce your E for Life winner and read highlights from their nomination
 - Full page ad (\$200 value) in the Pillar Awards program & social media mentions

4 Pillars for Growth Sponsorship

\$700
(4 3 available)

- Choice of ~~Relationships~~, ~~Professionalism~~, ~~Impactfulness~~, and ~~Wellness~~ (sold)
- Table for 8 guests with priority seating and signage (\$480 value)
 - Full page ad (\$200 value) in the Pillar Awards program & social media mentions

Bar Sponsorship

\$500
(2 available)

- Create a signature drink! Let's mix it up and get creative!
How does *Liquid ENCOURAGEMENT*, *Supportive Sangria*, or *EMPOWERMENT Elixir* sound?
- Signage at the bar
 - Recipe cards with your logo
 - Half page ad (\$100 value) in the Pillar Awards program & social media mentions

Table of 8 (purchased before August 15) \$440

Individual Tickets (purchased by August 15) \$55



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Pillar Awards Program Ads

Congratulate a nominee, an awardee, or promote your business. Includes social media mentions.

- Full page full color advertisement **\$200**
- One-half page full color advertisement **\$100**

Swag Bag Sponsor*

Provide 200+ gift bags with your company logo

donation

- Full page ad (\$200 value) + social media mentions

Swag*

Provide 200+ items for guests

donation

- Full page ad (\$200 value) + social media mentions

**information on drop off instructions and amount needed to follow.*

All sponsors receive social media recognition and inclusion in any press releases and media coverage.



For more information on the 2024 Pillar Awards, please contact:

General Event Information:

Kelli Komondor | kelli@k2creativellc.com | 412.302.3463

Sponsorships and Nominations: Kelli Komondor

Judge Liaison: Amy Hooper Hanna | ahhacorp@gmail.com

Swag Bag Donations: Megan Wollerton | megan@lifeforcewellness.com

2nd Annual Pillar Awards Sponsorship Opportunities



Brave Women Project Board and Strategic Partners

Brave Women Project was founded in 2021 by Holly Joy McIlwain with the purpose of creating a space for women to move into brave action. We are 100+ members strong!

Our Board of Directors

Holly Joy McIlwain - Founder
Morgan Null - Co-Founder & Chair of the Board
Amy Hooper Hanna - Secretary
Kayla Komondor - Membership Ambassador
Kelli A. Komondor - Communications & PR
Mary Richter - Treasurer
Megan Wollerton - Social Media & Marketing

Our Strategic Partners

Brittany Onufrak - Health & Fitness
Christina Styers - "Coach Candid"
Megan Wollerton - Wellness Coach



Brave Women Project 2024 Programming

Come as You Are (CAYA) virtual lunches

Free, Virtual, Monthly, Members-only

Wellness Coaching - Pause for Positivity
with Megan Wollerton

Free, Virtual, Monthly, Members-only

Professional Development
with Coach Candid

Free, Virtual, Monthly, Members-only

Other Professional Development & Networking

Virtual and In-person,
Many events are open to nonmembers