

Brave Women Project

2025 Pillar Awards Sponsorships

FRIDAY, NOVEMBER 14, 2025
11:00 AM - 2:00 PM
RIVERS CASINO



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Brave Women Project

2025 Pillar Awards Sponsorships

Dare to Shine

\$10,000 | 1 Available

Event Naming Rights

"BWP Pillar Awards Presented by [Your Company]"

Recognition & Admission Sponsorship

On-Stage Presenter of Bravery in Action Award

VIP Experience

2 VIP Tables (16 Seats) – Premier Placement

Full Access to Brave Backstage Lounge
Host an Engagement Table in Connection Corner

Elevated Exposure

Logo on Website, Signage, Program Cover, Slide Deck
Live Reel with Jenny D. on Pink Carpet
Inclusion in Press Release(s)

Yearlong Recognition

4 Annual BWP Memberships
Logo + Link in 12 eNewsletters
Social Media Spotlights (Before & After Event)

Gift of Bravery

\$7,000 | 1 Available

Gift Sponsorship

Provides Gift for All Attendees

VIP Experience

1 VIP Table (8 Seats) – Premier Placement

Full Access to Brave Backstage Lounge
Host an Engagement Table in Connection Corner

Elevated Exposure

Logo on Website, Signage, Full Page
Inside Program Cover, Slide Deck
Live Reel with Jenny D. on Pink Carpet
Inclusion in Press Release(s)

Yearlong Recognition

3 Annual BWP Memberships
Logo + Link in 12 eNewsletters
Social Media Spotlights (Before & After Event)



CROWN & CRATE
Unbox the Extraordinary



Brave Women Project 2025 Pillar Awards Sponsorships

\$5,000 level

VIP Experience

1 VIP Table (8 Seats) – Premier Placement
Full Access to Brave Backstage Lounge

Elevated Exposure

Logo on Website, Signage, Slide Deck
Full page ad in Printed Program
Live Reel with Jenny D. on Pink Carpet
Inclusion in Press Release(s)

Yearlong Recognition

2 Annual BWP Memberships | Logo + Link in 6 eNewsletters | Social Media Recognition



Awards

Brave Legacy

Champagne Toast

Sip & Soar

Table Centerpieces

Center of Attention



\$3,200 level Ink & Impact - Name Tags, Print Programs, and Signage

VIP Experience

Your logo on all name tags (expected attendance 400+)

1 VIP Table (8 Seats) – Premier Placement

Elevated Exposure

Logo on Website, Signage, Slide Deck
Full page ad in Printed Program
Inclusion in Press Release(s)

Yearlong Recognition

2 Annual BWP Memberships | Logo + Link in 4 eNewsletters | Social Media Recognition

The 5 Es for Life Sponsorships

— Educate, Empower, Encourage, Engage, and Evolve —

are reserved exclusively for the honorees of those awards.

If an honoree chooses not to accept, the opportunity will first be offered to the 2024 sponsors. Any remaining sponsorships will then be made available to the public.



Brave Women Project

2025 Pillar Awards Sponsorships

Industry Impact

Event Seating
1 Table (8 Seats)

Elevated Exposure
Logo on Website, Signage, Slide Deck
Half page ad in Printed Program

Yearlong Recognition

2 Annual BWP Memberships
Logo + Link in 4 eNewsletters
Social Media Recognition

\$2,500 level

 **Connection Corner** - Engagement Area



 **Banking on Bravery** – Bank | Credit Union



 **Styled with Strength** - Home Goods | Home Decor

S W E E T
W A T E R
D E C O R

Golden Touch - Stage Decor + Photo Wall

Sight & Sound - AV + Photographers

Bravery in Bloom – Florist | Garden Center

Fueling Bravery – Energy Company

Healing Through Bravery – Healthcare Provider | Wellness Clinic

Bravery is Always in Style – Beauty | Stylist | Clothier

Powered by Bravery – Tech Company | IT Service | Electric/Energy

Front Page Bravery – News Outlet | PR Firm | Radio | TV

Brave Bytes – Tech Startup | Software Company | Digital Marketing

Protecting Bravery – Insurance, Security | Legal Service | Financial Advisor

Driven by Bravery – Mover | Transportation | Logistics | Rideshare Service

Radiance in Bravery - Medi Spa | Aesthetics Practice

The examples above are just inspiration - you can call your Brave Essentials Sponsorship anything you'd like to best represent your brand.



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The Brave Essentials \$1,200 level

Event Seating: 4 Seats
(+\$300 for full table of 8 = \$1,500)

Logo on Website, Signage,
Program, Slide Deck

1 Annual BWP Membership
Logo + Link in 1 eNewsletter
Social Media Recognition

Brave Action: Relationships



Brave Action: Professional Development



MOSAIC SOUP
COACHING & CONSULTING

Brave Action: Impact



Brave Action: Wellness

Hospitality Hall: Registration/Welcome Area



UBS

Bravery in Check: Coat Check



Sweet Success: Dessert

Celebration Station: Specialty Cocktail (2 1 available)

MaxxCole
Salon & Skin Spa



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Engagement Table in Connection Corner

\$500
1 Event Seat
Logo in Program



5 Es for Life



Individual Seats & Tables:

BWP Members: \$75
Member Table of 8: \$550 (save \$50)
General Admission: \$85
General Admission Table of 8: \$680

Ads in the Print Program

One-half page full color advertisement: \$100 (5.5"W x 4.25"H)
Full page full color advertisement: \$200 (5.5"W x 8.5"H)
Ad design charge: +\$125 - Includes 2 rounds of edits.
Design Request Deadline: Wednesday, October 1.



The Pillar Awards were established to honor women who exemplify the 5 Es for Life: Educate, Empower, Encourage, Engage, and Evolve in four core areas: Relationships, Professional Development, Impact, and Wellness. Each nominee and award recipient has demonstrated a commitment to making a difference within their sphere of influence, inspiring others to take bold steps in their own lives. As we enter our third year, the significance of these awards continues to deepen, creating a ripple effect of positive change across communities. What began as a vision to highlight the brave actions of women has transformed into a movement. The Pillar Awards have expanded in scope, recognition, and attendance, attracting influential leaders, advocates, and changemakers from diverse industries.

Since its inception, the Pillar Awards has seen tremendous growth - starting with 135 attendees in 2023, more than doubling to 306 in 2024, with over 400 expected to attend in 2025.

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