



## 2025 Pillar Awards Sponsor Levels

|                                                                                                                        | Presenting Sponsor<br>EXCLUSIVE        | Legacy Sponsor<br>VIP Reception Sponsor | Sip & Soar<br>Champagne Toast | Brave Reflections<br>Journal Gift for Attendees | Golden Touch<br>(Decor)<br>Connection Corner<br>(Vendor Area)<br>Sound & Sight<br>(Audio/Visual) | SEE BELOW* |
|------------------------------------------------------------------------------------------------------------------------|----------------------------------------|-----------------------------------------|-------------------------------|-------------------------------------------------|--------------------------------------------------------------------------------------------------|------------|
|                                                                                                                        | \$7,500                                | \$5,000                                 | \$5,000                       | \$3,500                                         | \$2,500                                                                                          | \$1,200    |
| Pillar Awards Luncheon Guests<br>(8 seats = table)                                                                     | 8                                      | 8                                       | 8                             | 8                                               | 8                                                                                                | 4          |
| VIP Reception Guests                                                                                                   | 8                                      | 8                                       | 8                             | 8                                               | 4                                                                                                | 2          |
| Logo placement on print and digital event materials                                                                    | ✓                                      | ✓                                       | ✓                             | ✓                                               | ✓                                                                                                | ✓          |
| Dedicated social media recognition before and after VIP and Awards                                                     | ✓                                      | ✓                                       | ✓                             | ✓                                               | ✓                                                                                                |            |
| Opportunity to address the crowd<br><i>Presenting Sponsor announces Bravery in Action Winner from sealed envelope.</i> | ✓<br>at Awards                         | ✓<br>at VIP Event                       | ✓<br>Gives toast at Awards    |                                                 |                                                                                                  |            |
| Brave Backstage Lounge Access<br>(Use of Green Room)                                                                   | ✓                                      | ✓                                       | ✓                             | ✓                                               |                                                                                                  |            |
| Live social media reel: "Go Live" with Pink Carpet Correspondent                                                       | ✓                                      | ✓                                       | ✓                             |                                                 |                                                                                                  |            |
| Opportunity to host a table in the Connection Corner (display area)                                                    | ✓                                      | ✓                                       |                               |                                                 |                                                                                                  |            |
| Inclusion in press release                                                                                             | ✓                                      | ✓                                       | ✓                             |                                                 |                                                                                                  |            |
| Logo and link on BWP eNewsletters<br>(Publishes 2x / month)                                                            | 12x                                    | 6x                                      | 6x                            | 4x                                              | 2x                                                                                               | 1x         |
| Individual one year BWP memberships**<br>(new or renewal)                                                              | 3                                      | 2                                       | 2                             | 1                                               | 1                                                                                                | 1          |
| Ad in printed program                                                                                                  | logo on cover + inside cover full page | full page                               | full page                     | half page                                       | logo only                                                                                        | logo only  |

### \*\$1,200 Packages

**Brave Action:** Relationships  
**Brave Action:** Professional Development  
**Brave Action:** Impact  
**Brave Action:** Wellness  
**Celebration Station (2 available):** Bar  
**Strike a Pose:** Photography

**Bravery in Check:** Coat Check  
**Hospitality Hall:** Registration and Welcome Area  
**Ink & Impact:** Print Programs and Signage  
**Sweet Success:** Dessert  
**Trailblazing Trophies:** 5 Es and Bravery in Action Awards

**Display Table in Connection Corner**  
**\$500 (40 5 available)**

Includes: 1 seat at the luncheon, 1 year membership, & logo in printed program

We are seeking in-kind donations to elevate the 2025 BWP Pillar Awards and VIP event, ensuring an unforgettable experience for our honorees and guests.